



To help you along the way, here are some helpful hints for getting volunteers, motivating your group, and involving parents in your fund raising campaign with AmericanFundraising.com.

#### Volunteers

- Be straight forward on what task you are asking of your volunteers. Divide the work up into smaller tasks, and have volunteers sign up for ones they like.
- Always thank volunteers and do your best to show your appreciation. This will promote more help for your future fund raising programs.

#### Motivating Members:

- Aside from the reason you are holding this fundraiser; use prizes or small rewards to keep members motivated. You can request donations of such small prizes from local businesses, or cost free rewards such as a picnic lunch or a dance. Little incentives help motivate members and keep their focus on the cause of the fundraiser.

#### Involving Parents:

- Make sure parents are well informed of the fundraiser. Mail letters, emails, phone calls, and inform parents in person.
- Remind them of the brief meeting you will have to better inform them of the fundraiser the child should be part of.
- Remind parents that successful fundraising keeps their cost down, and allows your organization to continue to provide fun and exciting experiences for their children.

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